



Dear Friend,

As the Wyoming Breast Cancer Initiative (WBCI) enters into our fourth year, we are so very grateful for the generous support and trust we have received across the state. Sponsorships like yours are directly impacting lives of Wyoming women and men - increasing breast cancer awareness and prevention in all 23 counties!! As you review the attached **2019 Sponsorship Opportunities**, inspiring stories will touch your heart, incredible metrics from our first three years will impress your mind, and the amazing marketing and benefits given back to you as a 2019 sponsor will solidify your desire to partner with the WBCI.

The volunteer-led WBCI very simply is committed to raising money that will be granted back into Wyoming. **Funds raised in Wyoming, stay in Wyoming!** To-date, the WBCI has awarded over \$300,000 in grants into 41 breast cancer programs and we fund an early detection voucher program that is available in all 23 counties. As detailed in the brochure, volunteers organize multiple statewide fundraising events from April to December to increase awareness, finance early detection screening, provide treatment navigation services, and offer post-diagnostic survivor support. As a sponsor, we will recognize your generosity throughout the year and with primary recognition at the **Wyoming Pink Ribbon Run**. This signatory 5K walk/run held on **August 3, 2019** in Casper and **August 10, 2019** in Cheyenne offering you double exposure and recognition.

Ways to support WBCI:

- Provide sponsorship
- Participate individually, as a team, or virtually in the **Wyoming Pink Ribbon Run 5k**
- Donate directly to WBCI
- Refer others to use the WBCI community grant and voucher programs

We appreciate your support and your contributions to this exciting and proven organization. Please complete the attached sponsorship commitment contract by **June 14, 2019** to meet media deadlines. For more information, please see the attached sponsor brochure or contact us at 307-840-WBCI or info@wyomingbreastcancer.org.

Sincerely,
The Wyoming Breast Cancer Initiative Team

"The WBCI is an incredibly important organization to my family! After my mother survived breast cancer, we learned we are BRCA-1 positive. I opted to complete preventative surgeries to hopefully avoid what cancer patients endure. Please join me for the 2019 Pink Ribbon Run to support families like mine and Wyoming's healthcare needs!"

-Dr. Danielle Ryan 2019 Wyoming Pink Ribbon Run Chair



Wyoming BREAST CANCER INITIATIVE SPONSORSHIP CONTRACT

Sponsorship Level

- | | |
|---|---|
| <input type="checkbox"/> Presenting Premier Pink \$15,000 | <input type="checkbox"/> Pink Topaz \$2,500 |
| <input type="checkbox"/> Hot Pink \$10,000 | <input type="checkbox"/> Pink Blush \$1,000 |
| <input type="checkbox"/> Ultra Pink \$5,000 | |
| <input type="checkbox"/> Other: _____ | |

Check which Applies: Cash In-Kind

Description of In-Kind Services: _____

Name of Business/Organization: _____

Contact First Name: _____ **Contact Last Name:** _____

Contact Email: _____ **Contact Phone:** _____

Mailing Address: _____

City: _____ **State:** _____ **Zip:** _____

I agree to submit payment or services to the Wyoming Breast Cancer Initiative (WBCI) for 2018 sponsorship. Payment must be submitted by June 30, 2019 to ensure sponsor receives the full benefit package. If we cannot submit payment by this date, we will notify the WBCI.

Signature (required): _____ **Date:** _____

All sponsors (cash and in-kind) must complete the contract and return via email or mail to WBCI to ensure appropriate benefits are given. All contracts must be received by June 14, 2019 in order to get on print materials. Payment and signature are required to secure contract. Please contact the WBCI if you have any questions.

WYOMING BREAST CANCER INITIATIVE

PO Box 2541, Cheyenne WY 82003 | www.wyomingbreastcancer.org
info@wyomingbreastcancer.org | 307-840-WBCI | Facebook | Twitter | Instagram

Educate Advocate Eradicate



2019 is the YEAR of the TEAM!

Wyoming Pink Ribbon Run
August 3 (Casper) or August 10 (Cheyenne)

"One goal of mine in 2019 is to have more teams than ever before. Teams energize and strengthen our cause. Let's bring Wyoming together to support the fight against breast cancer!" Dr. Danielle Ryan, 2019 Wyoming Pink Ribbon Run Chair

We invite you to organize a team and join us on August 3 (Casper) or August 10 (Cheyenne) for the Wyoming Pink Ribbon Run. This 5k timed run/walk event is a wonderful opportunity to unite with your co-workers, friends, and family. This year we are looking for teams who will champion this fight and help Wyoming Breast Cancer Initiative (WBCI)! It's leaders like you that create the energetic and passionate atmosphere at the event and help WBCI raise funds for those individuals and families afflicted with breast cancer.

What's the Pink Ribbon Run without a little friendly Team Competition? Awards will be given for the following categories--GAME ON FRIENDS!

Best Team Name

Participants and spectators will vote for the best team name via Facebook. Let your team's creativity flow and find a name that is a sure winner! The team with the most votes will be recognized at the Run and have a special treat to share with all your team members.

Most Money Raised

The financial support your team provides has a direct impact on Wyoming lives! Help spread the word and raise funds for this great cause. The team who raises the most funds will have a 2020 Grant named after them, receive special recognition at the Run, and the team captain(s) will be invited to the Sponsor Reception at the Governor's Mansion on Friday, August 9th.

Most Team Members

It's time to show your competitors what you are made of! Gather everyone you know to be on YOUR team! Winners will have a 2020 Grant named after them and the team captain(s) will be invited to the Sponsor Reception at the Governor's Mansion on Friday, August 9th.

Every good team has a leader, a captain, the boss.....find yours and send their name and email to our Cheyenne team committee: Kristi Weidenbach (gidgetkris@hotmail.com) or Jess Ryan (jessjensenryan@gmail.com) or to our Casper team committee: Barb Redder (bredder@firstam.com) to receive a Team Captain Toolkit that will give you all the super powers needed to be a champion for the Pink Ribbon Run!